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HR Answers, Inc. Wins Innovator of the Year Award in Human Resources Category

Handy and Unique HR Flipcards Help HR Answers, Inc. Clinch Award

Tualatin, Ore. – HR Answers, Inc., the Pacific Northwest’s largest privately held human resource firm, was honored with an Innovator of the Year Award in the human resources category at a ceremony held April 3. The 2002 Innovator of the Year competition, sponsored by the *Portland Daily Journal of Commerce* and the *Vancouver Business Journal*, recognized the best examples of innovation from Oregon and Southwest Washington companies in six different categories.

HR Answers, formerly known as HR Northwest, specializes in assisting organizations tackle human resource challenges through consulting services and an innovative line of products, including HR Flipcards. HR Flipcards were developed as an affordable tool giving managers, supervisors, human resource professionals and business owners easy access to critical information. HR Flipcards’ innovative design allows them to be mounted to the side of a computer monitor or any flat surface for quick and easy use. First introduced in the summer of 2002, HR Flipcards are now available nationwide in four topic areas: HR Compliance, Supervisory/Management, HIPAA, and OFLA. A fifth set of HR Flipcards, specific to companies with California locations, focuses on California Employment Law.

“When I came across the idea for HR Flipcards at a conference last year, I just knew they would save our clients a great deal of time,” said HR Answers, Inc. CEO and Founder Judy Clark. “We are honored to win an award for this innovation, but we are even more proud to find a creative way to help our clients help themselves.”

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HR Flipcard sets vary from 6-23 double-sided cards that offer quick reference answers to frequently asked questions. In addition, the standard sets have two plastic sleeves that allow users to update information as rules and regulations change or add additional company specific information. HR Answers also offers employers the ability to customize the flipcards to include an organization's logo and custom content to meet their needs. Clients nationwide, including Alaska Airlines, Home Depot, Voice Stream and The Salvation Army, have had an overwhelmingly positive response to HR Flipcards.

"One third of our managers work from remote locations and don't have the benefit of an HR department on-site," said Heidi Levan, Human Resources Manager of HOSTS Corporation. "We distributed HR Flipcards to all of our managers, both in-house and in remote locations. In addition to providing easy access to frequently asked questions, they've become an excellent education tool for managers."

For more information on HR Flipcards, please visit www.hrflipcards.com or call 503/885-9815 to order. Prices for HR Flipcards range from \$10.95 to \$18.95 each, plus shipping and handling, and volume discounts are available for large orders.

About HR Answers, Inc.:

HR Answers, Inc. is the largest independently owned human resource firm in the Pacific Northwest, serving both regional and national clients. Founded in 1985, the company serves organizations in all industries and assists in public and private sectors, as well as non-profits. The company was first-to-market with its revolutionary online employee compensation tool SalarySource (www.salarysource.com). Consultants of HR Answers, Inc. assist more than 3,000 current clients nationwide in such areas as compensation program design and benefit plan assessment, as well as various compliance issues, performance management, training, and labor relations. Specialty products include HR Flipcards, Train-the-Trainer Notebooks, and employment compliance packets. Please visit www.hranswers.com or www.hrnorthwest.com for more information or call 503-885-9815.

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